

Equestro Clubhouse Membership Program Rules

Art. 1 - Purpose of the Rules

These Rules govern participation in the "Equestro Clubhouse" Membership Program (hereinafter, the "Program"), which provides users with advantages and benefits based on the total amount spent on the e-commerce website <https://www.equestro.com> (hereinafter, [equestro.com](https://www.equestro.com)) during the calendar year.

Art. 2 - Participation in the Program

1. Participation in the Program is automatic and free of charge for all users registered on [equestro.com](https://www.equestro.com) (hereinafter, the "Users").

Tier	Annual Spending	Benefits
Follower	From €0 to €350	* Program registration * Birthday Coupon (customer and pet) * Exclusive access to pre-launches, pre-sales and private sales * Free shipping on orders over €79 in Italy and €179 in the EU
Fan	From €350 to €700	* All benefits included in the Follower tier * 10% discount at Amahorse stores (Arezzo, Cattolica, Montefalco) * Free shipping on orders over €59 in Italy and €159 in the EU * €50 cashback voucher valid during the first four months of 2027 (minimum purchase €150 by 30/04/27)

Tier	Annual Spending	Benefits
VIP	Over €700	* All benefits included in the Fan tier * 15% discount at Amahorse stores (Arezzo, Cattolica, Montefalco) * Free shipping on all orders, both in Italy and the EU * €100 cashback voucher valid during the first four months of 2026 (minimum purchase €150 by 30/04/27) * Free returns

2. No separate registration for the Program is required. Users will automatically be assigned to the relevant tier based on their total annual spending and may opt out at any time, without any cost or penalty, through their personal account area on the website or by sending an email to marketing@amahorse.com.

Art. 3 - Program Duration

1. The Program will start on December 3, 2024 and will end on December 31, 2026.
2. At the end of the period indicated above, each User's status will be reset, and the Program will run from January 1 to December 31, 2027 and in subsequent years.
3. Amahorse reserves the right to change the Program duration dates (including by extending the Program), subject to prior notice to all Users.

Art. 4 - Membership Tiers and Benefits

Users will be divided into three tiers based on their annual spending on equestro.com. Benefits will be assigned according to the relevant tier as follows:

Art. 5 - Conditions for Accessing Benefits

1. Users will be assigned to a tier based on the total amount spent during the relevant period.
2. Benefits will be applied automatically at the time of purchase according to the User's tier. Discounts and promotions will be visible in the personal account area, where Users can check their current tier and earned coupons at any time.
3. The cashback voucher will be granted to Fan and VIP members and may only be used for future purchases made on equestro.com between January 1, 2026 and April 30, 2026, with a minimum purchase amount of €150.
4. During the Program validity period, Amahorse reserves the right to add and/or supplement the benefits offered.

Art. 6 - Shipping and Returns

1. Follower: Free shipping on orders over €79 (Italy) and €179 (EU).
2. Fan: Free shipping on orders over €59 (Italy) and €159 (EU).
3. VIP: Free shipping on all orders (Italy and EU).
4. VIP members will be entitled to free returns on all orders.

Art. 7 - Changes to Membership Tier

1. Movement from one tier to another will occur automatically based on the User's total spending. Any status changes will be communicated by email to the address associated with the User's profile.
2. At the end of the Program validity period, each User's status will be reset, and accumulated spending will restart from zero.

Art. 8 - Processing of Personal Data

Users' personal data will be processed in accordance with applicable personal data protection legislation. Users may consult the full privacy policy on equestro.com and exercise their rights by contacting marketing@amahorse.com.

Art. 9 - Amendments to the Program

1. AMAHORSE GROUP SPA reserves the right to amend or terminate the Program at any time. Any changes will be communicated to Users by email and published on the website.
2. Changes will take effect within 30 days of publication. Users may withdraw from the Program at any time by notifying marketing@amahorse.com by email.

Art. 10 - Governing Law and Jurisdiction

These Rules are governed by Italian law. Any dispute relating to the interpretation or performance of these Rules shall be subject to the jurisdiction of the court of the Consumer's place of residence.

Art. 11 - Promoting Company Details

This initiative is promoted by AMAHORSE GROUP SPA, with registered office at Via Citernese 112, 06016 San Giustino (PG), Italy, VAT No. 02129200545. For information or clarification, the company may be contacted by email at marketing@amahorse.com or by telephone at +39 075 8560191.