

Regulation - Equestro Clubhouse membership program

Art. 1 – Subject of the regulation

This regulation governs the methods of participation in the “Equestro Clubhouse” membership program (hereinafter, the “Program”), which provides advantages and benefits for users based on the overall expenditure made on the e-shop website <https://www.equestro.com> (hereinafter equestro.com) throughout the calendar year.

Art. 2 – Participation in the Program

1. The participation in the Program is automatic and free for all users registered on the equestro.com website (hereinafter, the “Users”).
2. Specific registration to the Program is not required. Users will be automatically assigned to the membership category based on their overall annual expenditure, with the possibility of exercising the right to withdraw at any time, without any costs or penalties, through the personal area on the website or by sending an e-mail to marketing@amahorse.com.

Art. 3 – Program duration

1. The Program will start on December 3, 2024 and will end on December 31, 2025.
2. At the end of the period, the status of each User will be reset and a new Program will start from January 1 to December 31, 2026 and thereafter.
3. Amahorse reserves the right to change the program duration dates (with the possibility of extension), subject to prior communication to all users.

Art. 4 – Membership levels & benefits

Users will be divided into three levels, based on the annual expenditure made on equestro.com. The benefits will be assigned based on the membership levels as follows:

Level	Annual expenditure	Benefits
Follower	From 0 to €350	<ul style="list-style-type: none">- Program Registration- Birthday Coupons (customer & Horse)- Exclusive access to early launches, early sales and private sales- Free shipping on orders over €79 to Italy and €179 to EU

Fan	From €350 to €700	<ul style="list-style-type: none"> - All the benefits of the Follower level - Discount at Amahorse stores (Arezzo, Cattolica, Montefalco): 10% off - Free shipping on orders over €59 to Italy and €159 to EU - €50 cashback voucher usable by 04/30/26 (with a minimum spend of €150)
Vip	Over €700	<ul style="list-style-type: none"> - All the benefits of the Fan level - Discount at Amahorse stores (Arezzo, Cattolica, Montefalco): 15% off - Free shipping on all orders, both to Italy and EU - €100 cashback voucher usable by 04/30/26 (with a minimum spend of €150) - Free returns

Art. 5 – Conditions for accessing the Benefits

1. Users will be assigned to a level based on the total spending made during the reference period.
2. Benefits will be automatically applied at the time of purchase based on the level to which they belong. Discounts and promotions will be visible in the personal area, where the user can monitor the level and the vouchers earned at any time.
3. The cashback voucher will be assigned to members of the Fan and Vip levels and can only be used for future purchases made in the period from January 1, 2026 to April 30, 2026 on equestro.com, with a minimum spend of €150.
4. Amahorse reserves the right, during the validity period of the Program, to add and/or integrate the recognized benefits.

Art. 6 – Shipping & Returns

1. Follower: Free shipping on orders over €79 (Italy) and €179 in (EU).

2. Fan: Free shipping on orders over €59 (Italy) and €159 (EU).

3. Vip: Free shipping on all orders (Italy and EU).

4. Vip members will be entitled to free returns on all orders.

Art. 7 – Modification of the membership level

1. The transition from one level to another will be automatic and will occur based on the User's overall spending. Changes in status will be communicated via email to the address associated with the User's profile.

2. At the end of the Program's validity period, each User's status will be reset and spending will start again from zero.

Art. 8 – Processing of Personal Data

The personal data of the Users will be processed in accordance with the current legislation on the protection of personal data. Users can consult the complete privacy policy on the equestro.com website and exercise their rights by contacting marketing@amahorse.com.

Art. 9 – Changes to the Program

1. Amahorse Trading S.r.l. reserves the right to modify or terminate the Program at any time. The modifications will be communicated to Users via email and published on the site.

2. The modifications will come into force within 30 days of publication. Users will have the right to withdraw from the Program at any time by communicating it via email to marketing@amahorse.com.

Art. 10 – Applicable Law and Jurisdiction

This regulation is governed by Italian law. For any dispute relating to the interpretation or execution of this regulation, the Court of residence of the Consumer will be competent.

Art. 11 – Data of the proposing company

This initiative is promoted by Amahorse Trading S.r.l., with registered office in San Giustino (PG), Via Citernese 112, 06016, VAT number 02129200545. For information or clarifications, contact the company by email at marketing@amahorse.com or by phone at +39 075 8560191.